

PRESS RELEASE



ELO Digital Office supports reforestation project

ELO Digital Office teams up with Fairventures gGmbH

Stuttgart, March 21, 2019 – To meet its social responsibility in the fair and sustainable use of natural resources, ELO Digital Office will sponsor Fairventures gGmbH. Together with local partners in the heart of Borneo, the company plants mixed forests to offer small farming families an alternative to deforestation and prevent the spread of harmful monocultures.

Besides the size of the field, the tree population is also extremely important for farmers: The number, height, and diameters of the trees have to be documented as exactly as possible. Fairventures relies on its mobile app developed in-house that enables farmers to capture figures themselves. The app was recently honored with an award as part of the Google Impact Challenge. Two factors were crucial for ELO in choosing a project: on the one hand, efforts to maintain and reforest an important living environment, and on the other, the application of pioneering digital trends.

ELO CEO Karl Heinz Mosbach traveled to Central Kalimantan in early May to get an impression of the project for himself. He was joined by Denny Malingkas, Head of ELO Indonesia.

On the field of a farmer sponsored by Fairventures, Karl Heinz Mosbach took the opportunity to roll up his sleeves and get his hands dirty: "In today's world, digitized workplaces are rendering paper processes obsolete. We wanted to support a project dedicated to reforesting these valuable natural environments. As a company, we can make twice the impact: Our customers reduce unnecessary paper consumption by using ELO, also saving them money. We also help Fairventures cut down on raw materials in paper production, counteracting rapid forest decline," states Karl Heinz Mosbach.

Summarizing the many impressions of his trip, Mosbach says, "traveling to the project area alone makes western observers aware of the affects our current lifestyle can have in other parts of the world. The work Fairventures does really is necessary and important. It helps minimize the damage resulting from our everyday actions. The miles and miles of palm oil plantations are once again transformed into fields where local farmers can grow their traditional crops in newly reforested land. Once these foundations have been laid, farmers can quickly benefit from state-of-the-art digital technologies. An overall successful project benefiting society all around, related to what our business is all about, that we are more than happy to support."

For more information on the project, visit: <https://www.elo.com/en-de/company/social-responsibility.html>

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About ELO Digital Office GmbH

ELO Digital Office GmbH develops high-performance software that allows companies to take a holistic approach to managing information. Based on its three product lines ELOoffice, ELOprofessional, and ELOenterprise, ELO Digital Office offers solutions for organizations of all sizes and industries. The Stuttgart-based company emerged as a spin-off from the Louis Leitz group of companies in 1998, two years after the ELO brand was established, and is headed by Karl Heinz Mosbach and Matthias Thiele. The company's branch offices in Europe, North and South America, Asia, and Australia have over 640 employees, about 310 of whom are based in Germany. ELO Digital Office maintains a dense network of system partners as well as numerous technological partnerships with software and hardware manufacturers such as Microsoft, SAP, and IBM.

Additional information: www.elo.com

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